



Zornitsa Tomova
3Challenge Leader
Start It Smart
5 James Bourchier Blvd
1421 Sofia, Bulgaria
+359 886 496 407
Zornitsa.Tomova@startitsmart.com

## REFERENCE LETTER

To whom it may concern:

I would like to recommend Nikolay Dimitrov from Trainer.bg as a facilitator and trainer with your organization. We worked together in March 2013, when he carried out a short 'energizer' session for the Idea stage of 3Challenge – the biggest entrepreneurship tournament accelerator in Bulgaria.

In mid March we were looking for someone to energize and stimulate our audience of about 200 young proactive people interested in entrepreneurship, who would gather in the Sofia University Aula to see 18 teams with innovative business ideas pitch and compete for entrance to our entrepreneurship mentorship program.

Nikolay got recommended to us by one of our previous and highly trusted participants. I was pleasantly surprised by the many smart questions he asked, which I believe eventually allowed him to deliver an amazing and very entertaining presentation, highly suited to the occasion and our audience. When the day of our big event came, he made probably the most creative stage entrance I've ever seen, demonstrated amazing improvisation skills and got the whole audience laughing and following his lead on the highly interactive activities he conducted. I can most surely say that my expectations were surpassed on this occasion and I would like to recommend Nikolay Dimitrov and Trainer.bg to anyone needing an invigorating, out-of-the-box and memorable experience for an intelligent audience.

Yours Truly,

Zornitsa Tomova